



## Open Design Italia - Competition

Self-production and limited series competition. Deadline for application : 13th July 2010

**DDDDD** Open Design Italia is a three day event dedicated to design. Above all, it is an innovative idea that intends to explore in an original way the European situation, as well as to encourage the growth of a new way to look at this field.

The first edition of Open Design Italia will take place the 19th, 20th and 21st of November 2010. From Friday to Sunday the exhibition will be open throughout the course of the day, while the off-site events program will have already started in the previous days.

The partakers, selected through an application form, will be able to promote their work and sell their products thanks to an exhibition model that conjugates the promotional and the commercial side in a event which is an effective presentation platform to get in touch with the audience. An international, highly qualified jury will award the three best exhibitors.

The festival will be enriched by many parallel activities and off-site events. Temporary exhibitions, artistic performances and site specific installations will provide a useful link between the venue of the main event and the surrounding areas.

### To participate :

Download [Regulation](#) and [Application form](#).

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Contact : [info@opendesignitalia.net](mailto:info@opendesignitalia.net)

## Open Design Italia

19 > 21.11.2010

Foro Boario, Modena (Italy)

[www.opendesignitalia.net](http://www.opendesignitalia.net)

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